

Abigail Stapleton

MEDIA PRODUCTION & SOCIAL MEDIA MANAGEMENT

Downingtown, PA | 484.401.6752 | abbystapletonn9@gmail.com | abbystapletonportfolio.com

Objective

Excited and hardworking upcoming graduate (BA) seeking an internship or full-time position in media production and social media marketing. Bringing hands-on experience in live sports production, content creation, and photography, I am eager to contribute to a dynamic team, develop skills in media strategy, and support impactful campaigns that engage and grow online audiences.

Experience

Bloomsburg Intramurals and Club Sports

Content Creator | August 2025 – Present

- Manage the Intramural and Club Sports social media accounts through creating graphics, posting live updates from games, and keeping players up to date throughout the season.
- Photograph any games or tournaments and distribute photos onto Instagram.
- Distribution and creation of flyers, yard signs, and any other on-campus advertisements.

Media Services & BUSN (Bloomsburg University Streaming Network)

Media Services | October 2024 – Present

- Assist the media department in filming live sports events and producing content.
- Support behind-the-scenes operations, including working on the camera, creating graphics, running instant replay, and working on the camera control unit.
- Contribute to the success of sporting event broadcasts, gaining experience with video editing and production tools.

Marsh Creek Watersports

Photographer and Client Experience | May 2023 – August 2025

- Serve as the Summer Camp Photographer, capturing images of campers on the water for social media and for distribution to parents.
- Manage guest check-ins and ensure all renters are informed of safety protocols for boating equipment.
- Deliver excellent customer service, creating a fun and safe environment for guests.

Education

Commonwealth University of Pennsylvania- Bloomsburg

BA Media and Journalism (Emergent Media) 2026

Skills

- Event production (filming, graphics, insta replay, directing)
- Social media content creation (photography, videography, Instagram, TikTok)
- Adobe Creative Suites, Canva, WordPress
- Attention to detail and multitasking in fast-paced environments
- Customer service and communication skills